



Exhibition Visitor Recording System (EVRS)



AGen Team

(603) 6280 1650
agen.mobi
developer@agen.mobi



AGen EVRS

Tool used to track and manage information about individuals who attend exhibitions, trade shows, or similar events. This system helps organizers and exhibitors to collect, analyze, and utilize data about visitors to enhance their experience and improve future events.

Visitor Registration: Visitor often register on-site, providing basic information such as name, contact details, and professional background. This data is captured and stored by the AGen system. AGen give the flexibility to the visitor in order to key in their information using their own mobile devices.

Badge Scanning: At the event, visitors scan the QR codes that prepared by exhibitors. This allows for quick and accurate recording of interactions between visitors and exhibitors.

Data Collection: AGen system can also be used to capture various types of data, including booth visits, session attendance, and interest in specific products or services.

Email Sending: AGen system will automatically send out email to the visitor who sign up the visitor form. The preconfigure email will serve as promotion information to the customer who visited your booth.

Link to ID card printer: AGen Exhibition Visitor Recording System allow you to connect the system directly to ID card printer, you may directly print out the visitor badge when they successfully filled up the visitor form.

Analytics and Reporting: AGen system includes tools for analysing the collected data. Organizers and exhibitors can generate reports on visitor demographics, engagement levels, and other metrics to assess the success of the event and identify areas for improvement.

Lead Management: For exhibitors, the system helps in managing leads by tracking which visitors showed interest in their products or services. This data can be used for follow-up communication and lead nurturing.

Overall, EVRS streamlines the process of collecting and using visitor data, enhancing the efficiency of event management and helping to create a better experience for both attendees and exhibitors.

Highlight

- Visitor Registration
- Badge Scanning
- Data Collection
- Email Sending
- Link to ID card printer
- Analytics and Reporting
- Lead Management



Software Package

Specification	Package
MSSQL Space	10GB
MSSQL Transfer Rate	1GB
Number of Site	1
Domain Names	https://agen.mobi
Bandwidth	10GB/month
HHD Size	10GB
CPU	Shared
Memory	1GB
Recommended user	15

Software Highlight

The hosting will be located at Malaysia data center located either at Cyberjaya or Johor Malaysia.

For higher traffic customer, please talk to our sales agent to upgrade your current package to dedicated hosting package.

Sample Reporting

Agent Name	Total Visitor
ALVIN LEE	28
IVAN WONG	17
KO MING JIE	9
LAI CHIN QUAN	2
SHARON CHAN	21
STANLEY NG	4
STEPHANIE	9
ZAI	9

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